

Safehome

A photograph of a woman with dark hair, smiling and looking down at a baby she is holding. The baby is laughing and looking up at the woman. The woman is wearing a blue long-sleeved shirt. The baby is wearing a blue long-sleeved shirt and a red headband with white polka dots. The background is a light-colored, textured wall.

Empowering survivors
of domestic violence
& their children

**2020
Annual
Report**

Letter from Safehome's President & CEO



Dear Friends,

2020 was a year of unprecedented stress on the entire globe, including on the survivors we serve. The new challenges that we all experienced, like sheltering in place, child-care, and alternative schooling were compounded for domestic violence survivors, creating even more barriers to accessing help. Many experiencing domestic violence were quarantined with their abusers, providing more opportunities to exert power and control. It quickly became clear that the continuation of free services, despite the global pandemic, was more critical than ever.

Our team was quick to pivot and strategize creative solutions to problems in light of COVID-19 safety measures. As CDC guidelines cut our bed capacity in half, we collaborated with local hotels for rooms to place clients and expedited our housing program, leading the way in strategy for shelters across Kansas. We introduced telehealth therapy services, advocated for client access to protection orders while courts operated at a limited capacity, and maintained a 24/7 presence in all Johnson County Emergency Rooms through our Healthcare Advocacy Program. Safehome eagerly moved past survival mode and ensured that survivors and their children continued to have a place to turn.

2020 also brought on a national racial reckoning. As an anti-violence agency, we stand in solidarity against racial injustice and have continued to back that stance of support with action. In addition to progress we have made in years past, we added Juneteenth as a paid holiday for our staff and continue to increase diversity at every level within our organization. We are committed to equity and inclusion for our clients, for our staff, and for our community.

Each Spring, we publish our Annual Report as a glimpse into our year. The purpose is to use our data as a snapshot of the individuals we serve and the lives we impact. Safehome is only able to provide our free, life-saving services because of the invaluable funding we receive. To everyone who continued to offer vital support to our organization in 2020, thank you. Together, we will break the cycle of domestic violence.

With hope & gratitude,

Heidi Wooten
President & CEO, Safehome



2020 Service Overview

Shelter

10,347 total bednights

222 women, men & children served

More than 50% of shelter residents were children

Clinical

773 women, men, & children received individual therapy services

100% of clients agree or strongly agree receiving therapy from Safehome helped their family

Outreach

3,271 calls to Safehome's 24-HR Hotline

505 individuals served through Court Advocacy

101 individuals served by Safehome's Staff Attorney

355 individuals assisted with obtaining protection orders



231%

Increase in survivors served in the Emergency Room through our healthcare advocacy program



15,234

Adults and youth who received some form of community education regarding domestic violence



7,439 Hours | \$183,743

Unpaid time donated to Safehome by our 202 dedicated adult and youth volunteers

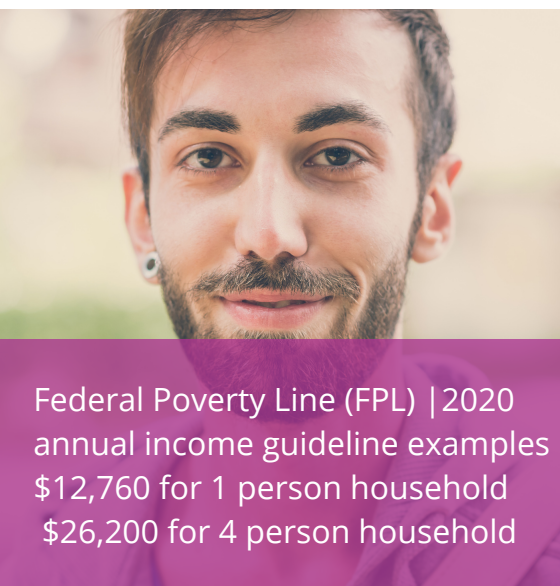
Shelter & Housing Programs

Housing

93 women, men & children were assisted through our Housing Program

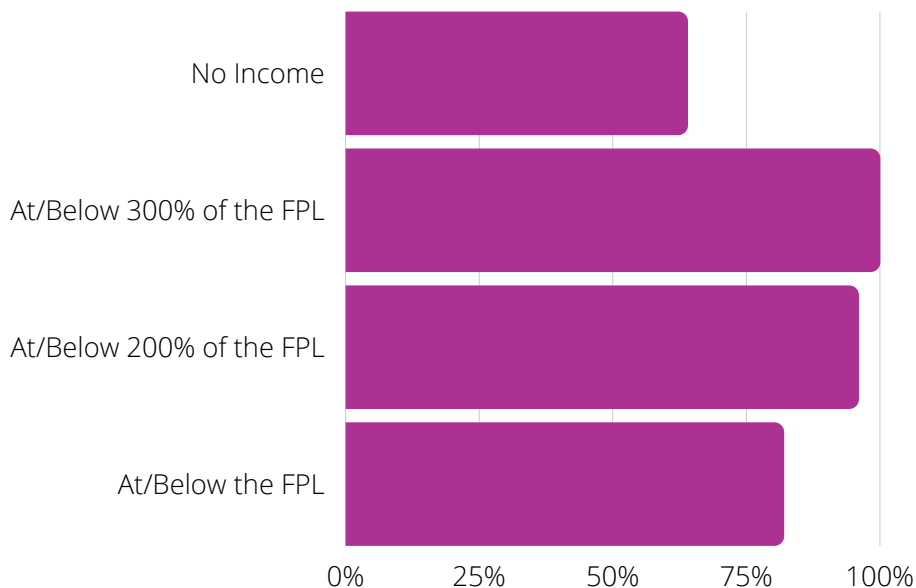
150% increase in program reach from prior years

100% agree or strongly agree they feel more self-sufficient than before beginning the housing program



Federal Poverty Line (FPL) | 2020 annual income guideline examples
\$12,760 for 1 person household
\$26,200 for 4 person household

Shelter Clients Socioeconomic Status



100% OF SHELTER CLIENTS

report feeling supported by their shelter therapist

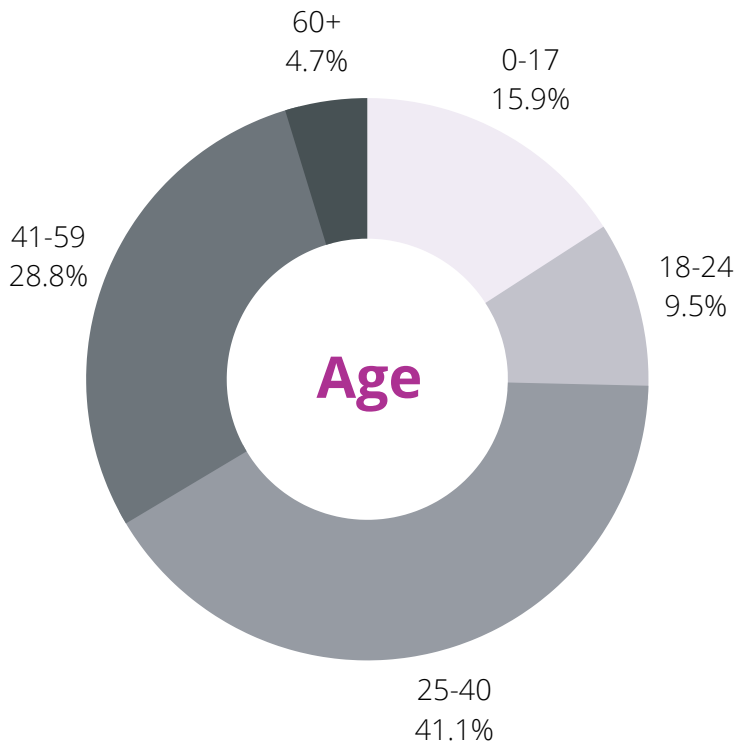
with children report feeling supported as a parent

strongly agree that they they would contact Safehome if they needed services again in the future

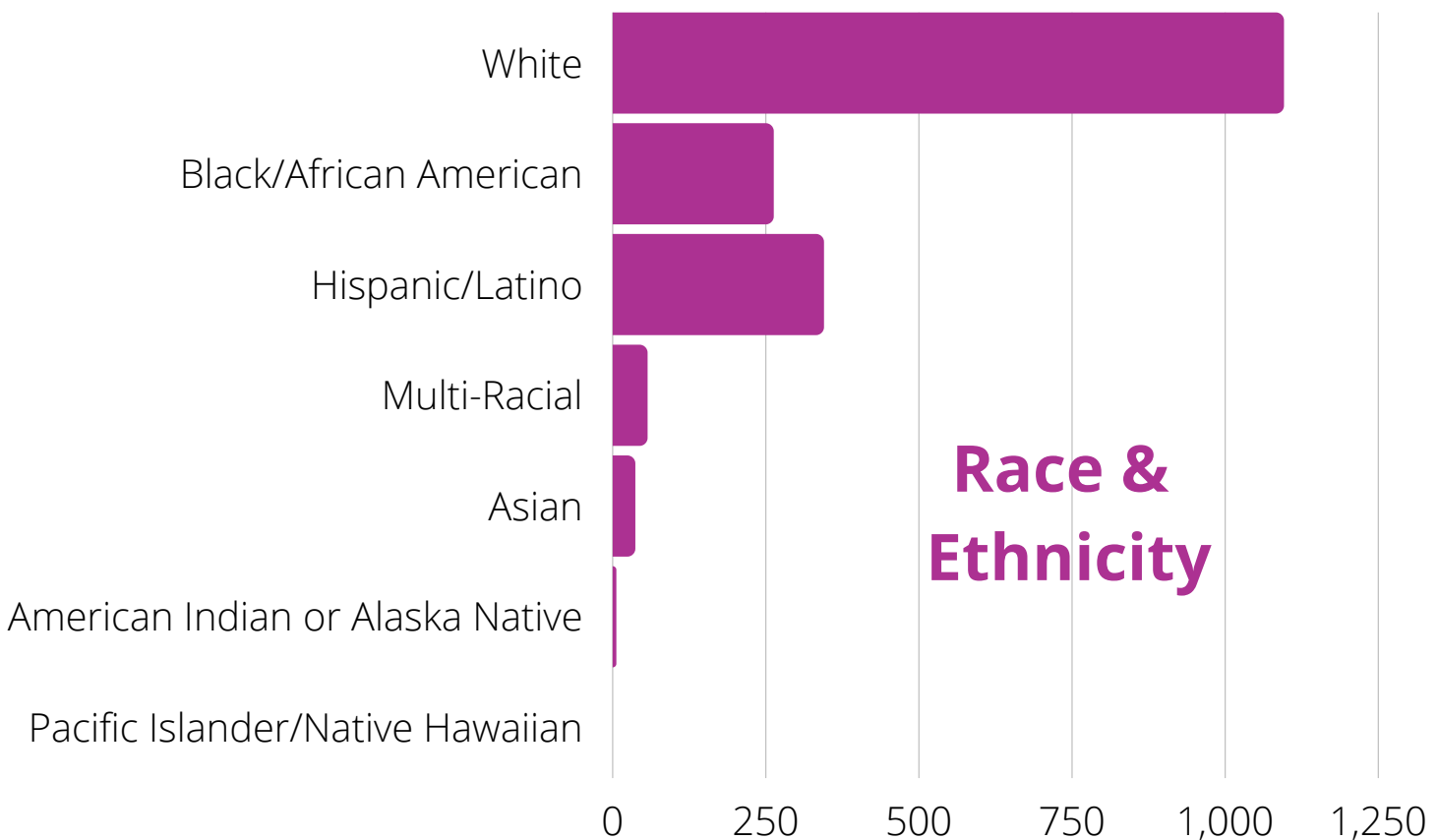
agree or strongly agree they were satisfied with their stay at Safehome

Client Data

Demographic data of the approx. 4,350 total clients served.

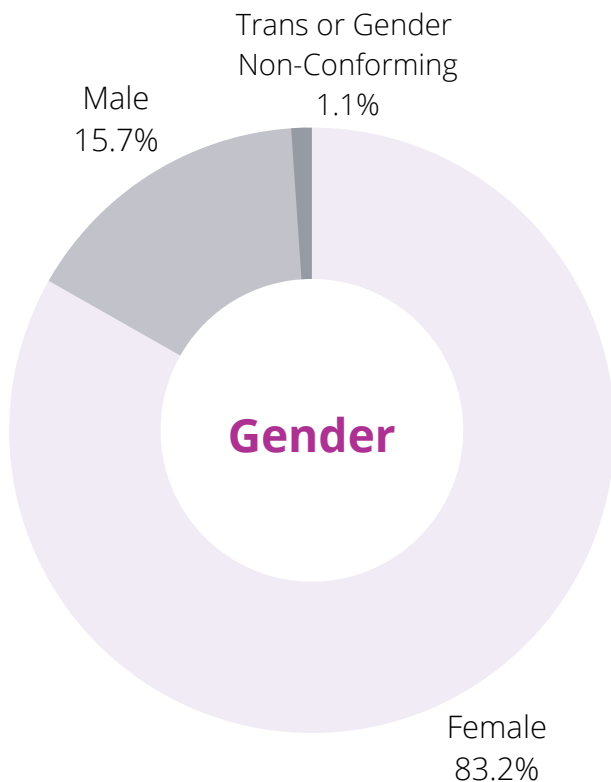


Domestic violence can happen to anyone, of any race, religion, gender, sexual-orientation, age, ability, or socioeconomic status



Client Data

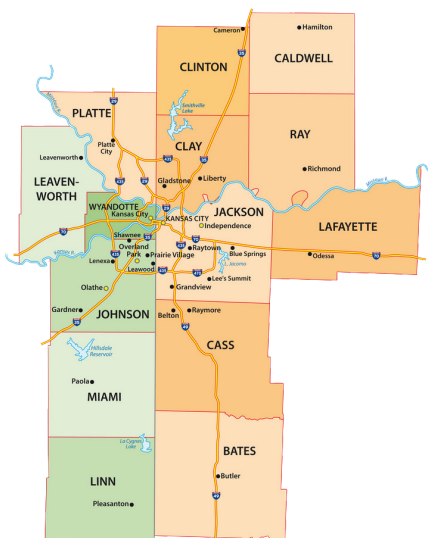
Demographic data of the approx. 4,350 total clients served



1 out of every 3 women will experience a physically violent relationship in their lifetime

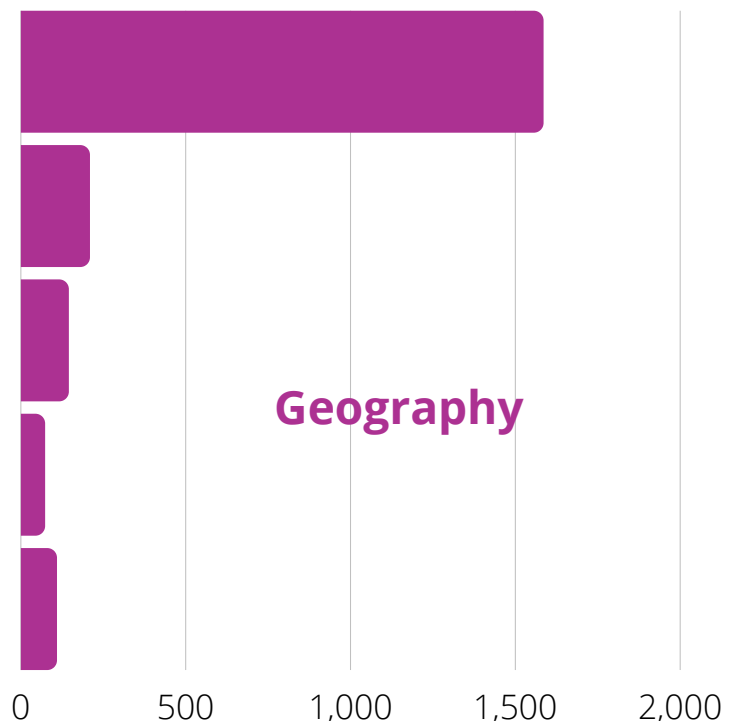


1 out of every 7 men will experience a physically violent relationship in their lifetime



Johnson County
Jackson County
Wyandotte County
Miami County
Other

Geography



Additional Highlights

2020 Presenting Event Sponsors



Shelter Renovations

Safehome's shelter facility hadn't seen significant facility updates since we first moved in 15 years ago. Renovations were long overdue and thanks to some incredible community partners, we got them done! We upgraded our kitchen, lobby and client rooms; added 3 therapy rooms and more. Thank you Sunderland Foundation, Tyson Foods, Overland Park Rotary Club, The Dolezal Family, RockTops Granite & Stone Fabrication, & JE Dunn for your generosity!

Be The Love with Safehome

We launched a grassroots awareness initiative called Be The Love with Safehome, with the goal of bringing the issue of domestic violence out from behind closed doors. We created political-style yard signs to distribute in the community during election season to spread love and awareness that help was still available to those who needed it most. In October, for Domestic Violence Awareness Month, our social media campaign had a reach of more than 47,000 impressions!



Diversity & Inclusion

Representation of Black, Indigenous, and other People of Color (BIPOC) populations continues to increase at Safehome and includes positions at every level. Our Board of Directors has increased to 25% BIPOC, we promoted another BIPOC staff member to our Leadership Team as a Diversity Strategies Consultant and have increased overall racial and ethnic representation among staff from 17% in 2017 to 25% in 2018 and now 28% today, in 2020. Our Diversity & Inclusion committee introduced a new staff book club to learn about anti-racism and we continue to provide mandatory all staff trainings on implicit bias and racial equity.